



## == PRESS RELEASE

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### **Paul Bradley joins Transit as Regional Sales Manager, Ontario & Western Canada**

#### **Bradley a 25-Year Veteran of the Automotive Industry**

QUEBEC CITY, CANADA (MARCH 12TH, 2021) —

Transit is pleased to announce that Paul Bradley will join our organization on March 15th as Regional Sales Manager for Ontario and Western Canada.

"I am excited to work with a company that is thriving because of its continued growth, expansion and customer values. I look forward to working with our customers on new opportunities and solutions to help support their growth," said Bradley.

Paul brings over 25 years of business development and management experience within the automotive industry, along with a strong grasp of mechanical repair. After having trained as an Apprentice Mechanic, he began his career on the shop floor and then transitioned to importing tools and equipment. Subsequently, Paul worked as an outside sales representative for a jobber store before moving into business development and regional management for several major aftermarket companies.

As the Regional Sales Manager, Ontario & Western Canada, Paul will support the sales team in place and strengthen the market presence of Transit. "I am convinced that Paul's broad experience, professionalism and multifaceted knowledge of the business will help Transit gain more market share. We are glad to have him on board," said Stephan Guay, president of Transit.

About Transit Inc.

Transit is the largest automotive parts manufacturer and distributor in Eastern Canada. Based in Lévis, Quebec, it has eight branches, from Newfoundland to Ontario. Founded in 1971, Transit offers a wide selection of premium quality automotive parts, accessories and tools, and owns over 26 trademarks in its product portfolio including Unitool. For more information about Transit, visit <https://transitinc.com/>

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